



## **Whiffletree HOA Board Meeting Meeting Minutes – August 18, 2025**

The following agenda topics were discussed during the Board Meeting:

- **Approve minutes of the prior board meeting (June 16, 2025)**

The minutes of the June 16 board meeting are approved.

- **Committee reports:**

- **Peanut Butter Drive (Sep 1-30) – Tommy Mrazek**

The peanut butter drive begins on September 1. As soon as the date gets closer, we will send out an email blast and Micaela will put it on Facebook. The North Texas Food Bank's goal is substantial this year at \$350,000 and 100,000 pounds of peanut butter.

- **Social Media – Micaela Rosales**

Michaela was absent but sent Jim a report. Below is a summary of her report:

- The most viewed post is the WOW meeting recap on 7/28
    - Total views are down by 25%
      - ✓ We can improve these by posting more and encouraging interaction
    - Upcoming posts
      - ✓ WOW – Meeting reminders for August book club and August monthly social
      - ✓ Annual Peanut Butter Drive for the North Texas Food Bank
      - ✓ WOW – Next book club for September
    - Please continue to like and comment on posts to boost visibility

- **Social – Bill Webb – Recap July 4 Parade and Picnic**

Great 4<sup>th</sup> of July event. We approved the same food vendor, The Hamburger Man, for next year for the 4<sup>th</sup> of July event.

The next big event is the National Night Out. The Winter Social will follow the National Night Out event. If we come up with another restaurant selection, please let Bill know and he will explore it.

Jim mentioned another thing to consider for social events is the Easter Egg Hunt and have Food Trucks. The recommendation came from the individual who handles our Website. Connie also handles Websites for other neighborhoods. People could mill around and talk to each other for Easter.

- **Membership – HB Bartz**

We are at 289 paid members versus budgeted 308 paid members. Jim will talk to Andrea to see if some of the WOW members can go after memberships. Newsletter will be going out shortly regarding membership dues.

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- **Treasurer – Bill Ostergren**  
The July report went out in August. We are close for the fiscal year. Bottom line is we are tracking okay. We have various expenses for landscaping, etc. We want to be operating from a “break even” standpoint.
- **Welcoming – Nona Reid & Suzanne Starling**  
Nona and Suzanne were absent.
- **Crime Watch – Tom Moore**  
National Night Out is scheduled for Tuesday, October 7. Objective is to get 300+ people to attend the event with attending neighborhoods including Whiffletree, Estates of Forest Creek, Dedham Village and Hunters Glen. Tom Moore will be working on all of the logistics. The Mayor, Chief of Police and the City Council will be in attendance. A flyer will be put together and posted on the Website, Facebook and Next Door. We talked about RSVPs.
- **Beautification – Tom Dixon**  
July / August is the hot part of the year. The rain has been helpful. The landscaping looks good. The sprinkler system on Marchman may be replaced at the end of this month. Javier will plant Pansies for fall when we want to replace the annuals. Marchman west side is not looking “real pretty” but the bushes look decent. Yard of the month winner was 3328 Leigh Drive for July. We will not have a yard of the month for August because of the hot and dry conditions.
- **Women of Whiffletree – Andrea Landon**  
Esther Mooring attended in Andrea’s absence. The WOW meetings are scheduled for the next several months and are on the website. Jim will reach out to Andrea to confirm the date and time of the August meeting.  
  
WOW will help with the peanut butter drive this year as well as bow making and gift wrapping for the December gift wrapping event at Barnes & Noble to benefit Dallas Pets Alive!
- **Other Old Business:**