

Whiffletree HomeOwners' Association  
Board Meeting  
January 24, 2022

7:02pm: The meeting was called to order by Jim. The meeting was held on Zoom.

2021-2022 Officers Attending (indicated with a ✓):

- ✓ Jim Skelly – President
- ✓ Tommy Mrazek – Vice President
- ✓ Bill Ostergren – Treasurer
- ✓ Lisa Kravitz – Secretary
- ✓ HB Bartz – Membership Committee Chair
- ✓ Tom Dixon – Beautification Committee Chair
- ✓ Angela Hurn – Social Committee Chair
- ✓ Tom Moore – Crime Watch Committee Chair
- ✓ Lucy Lorenzo – Welcoming Committee Chair

WHOA Resident Attendees

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Joan Calhoun  
Sami Kiriaki  
JJ Martin  
Jaya Bhakta  
Bill Webb  
Alan Kravitz

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Minutes of November 2021 Board meeting:

Jim moved to approve the minutes with modification about bulb planting, Tom seconded, Board approved.

Social – Angela

Winter Social:

- Postponed for now
- Combining the dinner with the annual board meeting is an option being considered.
- Napoli's is willing to hold a spot for us on a Monday night.
- Planning will be based on the COVID status. PISD can be used to gauge the ability to hold a gathering.

Angela will be stepping down as Social Chair for the 2022-2023 fiscal year. Looking for someone to volunteer for the spot.

*Thanks to Angela for your creativity during this trying time to have social gatherings.*

Membership -HB

Membership: 321 households

Planning to launch the Spring membership drive. HB has two volunteers to help this year.

- Email & letter to all residents indicating time to renew the WHOA membership.
- Per HB, 33% of homes are unresponsive to the membership drive in the past.
- Jim suggested to consider door hangers to remind residents. Could use a mini grant from the City of Plano to pay for this new process.

Treasurer's Report – Bill

- December Treasurer's Report sent to the WHOA Board via email.
- The 2021 Tax Year summary was also sent via email to the WHOA Board.
- 2021 calendar year, receipts exceeded expenses – not paying any income tax due to previous year losses.
- WHOA insurance cost increased for 2022 to \$4500/year.

Welcoming – Lucy

- Lucy still has some 2021 neighbors to welcome. This will be completed soon.
- Lucy will be stepping down as Welcoming committee chair.
- Jaya and Jenni to take over the Welcoming committee

*Thanks for the good work & great ideas, Lucy!*

### Crime Watch – Tom Moore

Goal to have 1 event each quarter.

- NNO in October
- Webinar presented before the holidays
- Other webinars planned with Officer Bianez.

### Beautification Report – Tom Dixon

Tulips were planted. Expect to see beautiful blooms this Spring.

New member in the Dixon family! Congratulations on your new grandson!

### Modifications to the Whiffletree Covenants – Jim

Whiffletree Section	Votes			# Houses in Section	% of Homes Voted	Required for 75% Vote	% of 75% Vote	Affirmative Votes Still Needed
	Approve	Oppose	% Approve					
V	73	8	90%	114	71%	86	85%	13
VI	119	7	94%	184	68%	138	86%	19
VII	109	6	95%	179	64%	135	81%	26
<b>Total</b>	<b>301</b>	<b>21</b>	<b>93%</b>	<b>477</b>	<b>68%</b>	<b>358</b>	<b>84%</b>	<b>57</b>

Going door to door to get votes is deferred until the COVID risk is reduced.

### New Business:

#### BEST Platinum renewal process (2022-2023)

Jim went over the requirements and the possible activities needed to get Platinum renewal in 2 years.

Homework is to go through the requirements and each Board member should send Jim suggestions for what activities they would like to see the neighborhood doing.

#### Committee needed to put together the slate for 2022-2023

Need nominations for Social Committee and Welcoming Committee chairs.

Already have ideas for who to put on the slate (Jim to reach out to Jaya, Jenni, Snehal, Wendy)

### Communication

Email addresses for 73% of the homes

Of the 130 homes without emails, 76 are on Nextdoor. Hard to know who the actual member is in the home.

54 homes in the neighborhood without Nextdoor or email.

	Total	%
Email Addresses	347	73%
No Email but on Nextdoor	76	16%
No Email and not on Nextdoor	54	11%
Total	477	100%

Jim asked for ideas on how to get the email addresses for those

- Tom M. suggested calling the households without email addresses.  
HB commented that many people in the directory that don't have email, did not supply their phone number.
- Lisa suggested putting an announcement on Nextdoor and Facebook to get email updates.
- Tom M. suggested adding an announcement on signs in the entrance to indicate to update their email.

Jim moved to adjourn, and Lisa seconded, Board approved. 8:04pm Meeting was adjourned.

Next meeting is scheduled for February 21, 2022 at 7pm on Zoom.

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2021-2022 board meeting schedule – continue virtual via Zoom

February 21, 2022

March 21, 2022