



WHIFFLETREE V/VI/VII ANNUAL MEMBERSHIP DUES – March 3, 2020

Dear Whiffletree Resident:

It's time to pay your WHOA dues for 2020-2021. Our fiscal year is April 1 through March 31. Some of you have already paid your dues for this new fiscal year and we thank you very much for your early support.

We will be emailing invoices in the next few days to our members who have provided us an email address. Thank you so much for entrusting us with that information! This saves us mailing costs for paper invoices. We will be sending a paper invoice and a return envelope to residents who have not provided an email address.

You may pay your dues by sending a check to the WHOA mailing address at the top of the invoice. Dues are \$120 if paid by check. You may also pay your dues via PayPal or credit card through our website (www.mywhiffletreehoa.com). The amount due when paying online will be \$124 to offset the cost to us of online payment processing.

WHOA is a voluntary, not mandatory, homeowner association, but your participation as a member is critical to support the work of your association. Our beautification work at our four entrances, our advocacy for our homeowners with Plano's various agencies such as Neighborhood Services, our holiday decorations, our neighborhood directory, our WHOA website and multiple annual social events are only possible through your financial support.

Last year our paid membership was 310 out of 477 total households or 65%. Our designation by Plano as a "Platinum Best" neighborhood is up for renewal next year, and demonstrated support for your WHOA, such as percentage of households that support the homeowner association, is critical to renewing our Platinum designation. In addition to membership in your WHOA, active participation in the WHOA-sponsored activities such as Beautification, Crime Watch, Membership, new resident Welcoming and Social Events will be key elements of our renewal application. Maintaining our Platinum Best designation is important to all of us, as high home values and a reputation as one of the best places to live in Plano are in all resident's best interests.

This year, our Membership Form will be augmented to get your feedback on neighborhood social activities you are interested in, such as card playing groups, craft making, shared babysitting or children play dates, or any other mutual interests. By soliciting this information, your WHOA will be able to record your specific interest and share your contact information with others in that group. It will be up to you then to decide whether to pursue that shared interest in some organized way.

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Membership Chairman